



Invitation

"We are the World" Youth Fund Raising Concert

Dear Friend,

Re: "We are the World" Youth Fund Raising Concert
University Theatre, U of C
Tuesday, June 24, 2008 at 7:00pm to 9:30pm

We are pleased to invite you to participate and be our honoured guest at the "We are the World" Youth Fund Raising Concert hosted by a group of talented and compassionate young artists of different nationalities. All proceeds from this concert will be donated to the Canadian Red Cross to assist the victims of the recent devastating earthquake in China. There are more than 68,000 confirmed dead, more than 18,000 still missing, and as many as 11 million people left homeless.

The pictures of the victims of the earthquake touched us deeply – seeing images of collapsed schools and lifeless bodies of students pulled out from the wreckage broke our hearts.

We are grateful for the many fund raising efforts to date by people all over the world. We are even more grateful that a group of local young and talented artists from diverse cultures want to show the world they care. This colossal tragedy has taught them to cherish all they have and to share what they have. These young people are dedicated to take up the torch and build a better world for us.

The name of this concert is "We are the World."

We invite you to be a sponsor of this concert providing an opportunity for our young people to learn to share their love with others.

Diamond Sponsor	\$1,000 (two VIP tickets to the concert included)
Gold Sponsor	\$500 (two VIP tickets to the concert included)
Silver Sponsor	\$300 (two VIP tickets to the concert included)
Advertising Sponsor	\$300 to \$1,000 (see attached form for details)
Gift Donation	For the raffle draw during the concert (no taxable receipts)
Ticket Purchase	Regular Ticket \$35 each / VIP Ticket \$50 each

All sponsors will be given a tax receipt issued by the Canadian Red Cross. We will also be selling raffle tickets before the concert. Your generous donation of gift items would also be greatly appreciated. We have enclosed a ticket purchase and sponsorship form to facilitate your generosity. **The Canadian government has announced that it will match private donations to help survivors of the emergencies in China. Combined with the government contribution, your gift will double to help provide emergency supplies and rebuild lives. Everyone involved in this concert is working as volunteers.**

We look forward to hearing from you soon. If you require further information about ways to contribute to our efforts to help the earthquake victims, please contact:
Eric Sit at 1-403-389-8000 or email to wearetheworld@cwave.com

Yours truly,

Eric Sit